

Mobile Feeding

SFSP

What is Mobile Feeding?

- Transporting meals to children rather than requiring children to travel to a meal service site
- The sponsor delivers meals to an area using a route with a series of stops at approved sites in the community
- Stops on the mobile route must meet site eligibility criteria
- A site supervisor must be present at each meal service- can travel with the vehicle



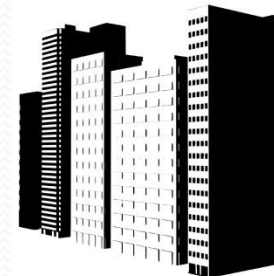
Advantages of Mobile Feeding

- Increase participation in SFSP
- Provide flexibility for sponsors to reach children who do not have access to traditional sites

Rural areas-isolated areas



Urban-safety concerns



Is Mobile Right for My Organization?

- Have options for traditional site locations been expended?
- What is the geographic area that we would like to target?
- Is it area eligible?
- Approximately how many children live in those areas?
- Approximately how many of those children receive summer meals through current programs?
- Are kids concentrated in specific communities that would be well-suited to a mobile meals program?
- What are the most significant barriers to summer meal participation in those areas?

Financial Considerations

- Financially sustainable mobile programs keep costs low while serving a high enough volume of kids for SFSP meal reimbursement revenue and raised funds to cover program costs.
 - Reduce food cost
 - Reduce food waste and make adjustments
 - Shorten routes, if possible
- Evaluate and refine program on a regular basis



Summer Mobile Meals Calculator

January, 2014

<http://bestpractices.nokidhungry.org/sponsor-center/mobile-meals-calculator>

Additional Considerations

- Existing funding?
- How many vehicles/weeks serving/days per week
- What are my food costs?
- How many of each meal type (most mobile routes do only lunch)
- Staff needs/costs
- Transportation:
 - Lease or own vehicle?
 - Lease or retrofitting an owned vehicle is allowable cost, while purchase of a vehicle is not
 - Maintenance cost
 - Mile expense rate



Funding Sources

- Traditional grants
- AmeriCorps to offset staffing costs
- Partnerships: A partner may share the cost of overhead, donate or share use of a mobile meals vehicle or equipment, offset staffing costs by providing an allocation of their own staff or securing volunteers, provide kitchen space, food storage or refrigeration, or support daily operations.
- In-kind support: In-kind support is often sought from area businesses, schools, churches, nonprofits, and funders, typically for the mobile vehicle, food, equipment, or supplies. Corporations may be good sources of start-up support.



Planning your Mobile Feeding Site

Sites should be areas not served by fixed sites and have enough children for reimbursement to balance out costs.

Are there local community groups that might promote and champion the program?

Is it in a safe area for children to gather. Will parents trust the site?

The vehicle needs to be easily seen and accessible by kids!

More kids participated in mobile meals programs in communities where at least 70% of children are eligible for free or reduced lunch programs.



Planning:

- Cold food
- Consider preparing several days of food at once
- Analyze average daily participation and make needed adjustments

Applying and Forms Specific to Mobile Feeding

- In CNIPS, you will name your site and provide the address of the first stop on the route. One site, multiple stops.
- Mobile Site Route Form in the site checklist in CNIPS
- Mobile Feeding Daily Meal Count sheet-a running tally of meals served along the route

Kentucky Department of Education
School and Community Nutrition



Summer Food Service Program
Mobile Feeding Daily Meal Count Sheet

Sponsor Name:	Meal Type (circle): B L SN SU
Route ID:	Route Contact Number:
Site Supervisor's Name:	Date:
# of Meals Available at Route Start:	# of Meals Leftover at Route End:
Time of Route Start:	Time of Route End:

Site/Stop Number	First Meals Served	Second Meals Served	Total First Meals	Total Second Meals
Totals Meals for all Sites/Stops				

By signing below, I certify that the above information is true and accurate:

Mobile Feeding Site Supervisor Signature

Date

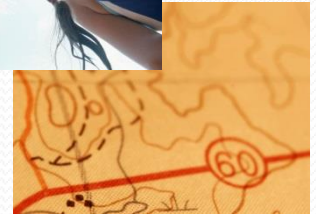
Mobile Route Site Name:

Name of Mobile Route is the same as the first site stop on
route^x

Stop (Name/) Address	Food Svc. Times at stop	Days of week served	Qualifying Data
x			

Challenges of rural mobile feeding routes

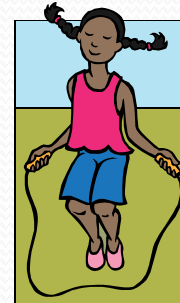
- Fewer children/site
- Sites located further apart
- Costs to reach kids may be higher



Carefully plan your program, stops and route!

To encourage participation:

- Activities
- Get the word out: Outreach!
- Use local “champions” to promote the program:
parents, apartment complex managers, librarians,
teachers and school administrators, staff at other
community agencies



Resources:

- <http://www.fns.usda.gov/sfsp/summer-food-service-program-sfsp>
- <http://www.fns.usda.gov/sfsp/summer-meals-toolkit/>
- <http://bestpractices.nokidhungry.org/summer-meals/mobile-meals-playbook>
- SFSP Administrative Guide
- SP 02-2014, SFSP 02-2014 Mobile Feeding Options in Summer Feeding Programs

Resources:

- Success stories of Summer Mobile models:

<http://www.smcisd.net/news.cfm?story=1583>

http://www.youtube.com/watch?v=1Oy9f6j_5IM

<http://mobile-cuisine.com/off-the-wire/food-trucks-provide-free-summer-meals-for-hungry-kids>

Questions about Mobile Feeding?

- Contact Cathy Gallagher at SCN



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